

Contact: Caroline T. Robertson
Phone: o 864.334.3490 / c 864.416.1238

FOR IMMEDIATE RELEASE

Greer Relief Announces Greer Christmas Parade Grand Marshal

(November 16, 2015 - Greer, SC) Greer Relief announced today that the 2015 Grand Marshal is Larry Wilson, Chairman of Partnership for Tomorrow. Larry and his wife Linda will lead the parade through Greer on Sunday Dec. 6th at 2:30 PM. The entire community comes together for the parade and is very proud of this annual tradition. The festivities are held in conjunction with a weekend of activities organized by the City of Greer. Join us in Greer, SC to kick off the holiday season! The parade will draw residents and visitors from all around the state to enjoy what always proves to be a joyful holiday experience.

Larry was Vice President of State Auto Insurance Companies. In January 2009, after forty-four years of service, he retired and shifted his focus to the future of Greer through Partnership for Tomorrow. Larry currently serves on The Partnership For Tomorrow Oversight Committee, the Greater Greer Chamber of Commerce Executive Committee, and as Treasurer on the Greer Development Corporation Board. Larry and Linda Wilson have been married for twenty nine years. They have four children and nine grandchildren. Larry and Linda have enjoyed watching and being a part of Greer's tremendous growth over the past twenty years.

The 2015 Greer Christmas Parade "An International Christmas" will feature over 75 parade units including community groups, businesses and marching bands. Santa Claus will be the featured guest of the parade. The parade lineup will be available on www.greerrelief.org Wednesday, December 2nd.

Join us for the Annual Greer Christmas Parade!!!



Sunday, December 6th at 2:30 PM

Christmas #hereingreer:

- November 21st – Holiday Fair to benefit Greer Relief
- December 1st – Window Decorating Contest, Greer Station Association
- December 3rd – Ugly National Lamppoon's Christmas Vacation & Tacky Sweater Contest, City of Greer
- December 3rd – 5th – Vintage Christmas Boutique Marketplace, Greer Station
- December 4th – Tree Lighting Ceremony, City of Greer
- December 5th – Breakfast with Santa – City of Greer, Sold out
- December 6th – Greer Christmas Parade to benefit Greer Relief with parade sponsor The City of Greer

Through funds raised at the Greer Christmas Parade, Greer Relief will be able to continue the mission to serve the Greater Greer community. Greer Relief and Resources was founded in 1936 and is the oldest 501(c)3 non-profit in Greer. Greer Relief assists working poor and fixed income residences in the Greater Greer area by providing services to prevent starvation, homelessness and encourage healthy lifestyles. For more information check us out online at greerrelief.org, call us at (864) 848-5356 or come by the J. Verne Smith Center, 202 Victoria Street Greer.