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FOR IMMEDIATE RELEASE

## *Gala 1930s throwback a success*

(March 29, 2016 - Greer, SC) For 80 years Greer Relief has been providing safety net services for those in need in the Greater Greer area. On Saturday, March 19<sup>th</sup>, over 140 guests gathered at the beautiful City of Greer Cannon Centre Speakeasy, decorated by **Upstate Event Rentals**, for a snappy good time, for a great cause! The annual Gala, raised over \$24,000 to support the mission of Greer Relief. Guests enjoyed dinner, catered by **Ace Restaurant**, the chocolate fondue by **The Melting Pot**, swing music by **DJ Dustin**, swing dancers, drinks presented by **Paychex**, and the always fabulous silent auction. The **Greer Event Rentals** photo booth snapped photos all night, and guests took home high spirits from **Sugar Tit Moonshine**. Caroline T. Robertson, Executive Director of Greer Relief, is looking forward to the night, “We are excited to celebrate such a milestone!” Greer Relief partnered again with **TweetBeam** to create a Twitter wall during and after the Gala. Sincerest thanks to the 2016 Gala committee, sponsors, auction donors and guests for truly making a difference, #hereingreer.

Funds raised through the annual Gala “80th Birthday Prohibition Party” and other events help achieve the mission to prevent hunger and homelessness in the Greater Greer area.

**For more information on the program or other ways to help our neighbors in need, please contact Greer Relief.** Greer Relief and Resources was founded in 1936 and is the oldest 501(c)3 non-profit in Greer. Greer Relief assists working poor and fixed income residences in the Greater Greer area by providing services to prevent hunger and homelessness. For more information check us out online at [www.greerrelief.org](http://www.greerrelief.org), call us at (864) 848-5355 or come by the J. Verne Smith Center, 202 Victoria Street Greer.



Figure 1: Gala 2016 Logo



Figure 2: Swing Dancing



Figure 3: 80th Birthday Prohibition Party



Figure 4: Greer Relief Board of Directors

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