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FOR IMMEDIATE RELEASE

11th Annual Gala is a throwback to 1930s

(March 15, 2016 - Greer, SC) For 80 years Greer Relief has been providing safety net services for those in need in the Greater Greer area. To honor our beginning, we are celebrating 80 years of service 1930s style. It's the era of Prohibition. Bars are closed due to heavy saloon license fees and underground establishments that illegally sell alcohol have sprung up in their place. The young wild folks, known as "flappers and dappers," drink and dance all night at these "speakeasies," having a good time and getting a little "loosey-goosey" without having to worry about being in trouble for doing so.

Admission includes dinner, catered by **Ace Restaurant**, music, swing dance entertainment, and the always fabulous silent auction. The **Greer Event Rentals** photo booth will be snapping mug shots all evening, and guests will take home a little bit of spirits from **Sugar Tit Moonshine**. Caroline T. Robertson, Executive Director of Greer Relief, is looking forward to the night, "We are excited to celebrate such a milestone!" **Tickets are still available for \$65. Table sponsorships are available and include admission to the event and reserved seating, \$600 for an 8 top and \$300 for a 4 top. Spirits (beer, wine & a specialty drink) are available \$5 for 1 drink / \$10 for 3 drinks.**

Greer Relief is very excited to partner again with **TweetBeam** to create a Twitter wall during and after our Gala. TweetBeam allows us to engage with our audience and make them an interactive part of the event. Here's how it works, TweetBeam streams from hashtags and/or accounts which can be displayed on multiple screens. We are also able to link the interactive display on our website to share with others! Cool, huh? Want to learn more about them? We encourage you to check out our twitter wall this weekend (<http://www.tweetbeam.com/show?id=HbxSG>). Don't forget to use the official hashtag **#GreerSpeakeasy** and post pictures throughout the event. Thank you TweetBeam for providing an innovative platform for our Flappers & Dappers to share their special speakeasy moments!

Funds raised through the annual Gala "80th Birthday Prohibition Party" and other events help achieve our mission to prevent hunger and homelessness in the Greater Greer area.

For more information on the program or other ways to help our neighbors in need, please contact Greer Relief. Greer Relief and Resources was founded in 1936 and is the oldest 501(c)3 non-profit in Greer. Greer Relief assists working poor and fixed income residences in the Greater Greer area by providing services to prevent hunger and homelessness. For more information check us out online at www.greerrelief.org, call us at (864) 848-5355 or come by the J. Verne Smith Center, 202 Victoria Street Greer.

